

BAYDON ST NICHOLAS CE PRIMARY SCHOOL

Dear Parent/Guardian,

During the academic year we may wish to use within the school community, photographs or images and names of your child/children taking part in school activities and events. Photographs and images may also be needed to promote or publicise the school in the prospectus or other such publication. Group photographs taken may also be stored in the school archives.

Before any photographs or images can be published, the consent of the parent or guardian must be obtained. By signing this form you are giving your consent for the school to use photographs or images for use within the school, or to promote or publicise, stored in the school archives. The school cannot, however, prohibit the media taking pictures of any child involved in school activities as journalism, literature and art material is exempt from the Data Protection Act, as is material for 'research purposes'.

You may withdraw your consent at any time by writing to the school.

Please note that certain images of your child or children (for example group photographs taken some time ago, photographs retained for school archives) cannot always be deleted. All photographs and images will only be retained for the period of time that your child remains at the school (with the exception of school photographs retained in school archives or group photographs).

The school is only responsible for photographs taken by the school and cannot be responsible for photographs taken by other third parties (such as other parents). The media are not subject to the Data Protection Act or these guidelines and the school cannot prohibit the media from taking pictures or using the names of any child.

Specific consent will be sought for use of photographs in local newspapers - eg. Wiltshire Gazette / Newbury Weekly News, 'First Day at School' item, or 'School Day' etc.

If you do not sign this consent form your child cannot be included in any promotion of school activities.

I would appreciate the return of this form as soon as possible please.

Thank you,

Yours sincerely,

P N Chambers - Headteacher.

BAYDON ST NICHOLAS

PHOTOGRAPH CONSENT FORM

I consent to the school using photographs/images of my child _____

in group photographs or photographs promoting school activities, including through the media.

Signed _____ parent/guardian

I consent to the school using photographs or images of my child _____

on the school website and understand that these images will be available on

the World Wide Web.

I understand that I can withdraw my consent at any time in writing.